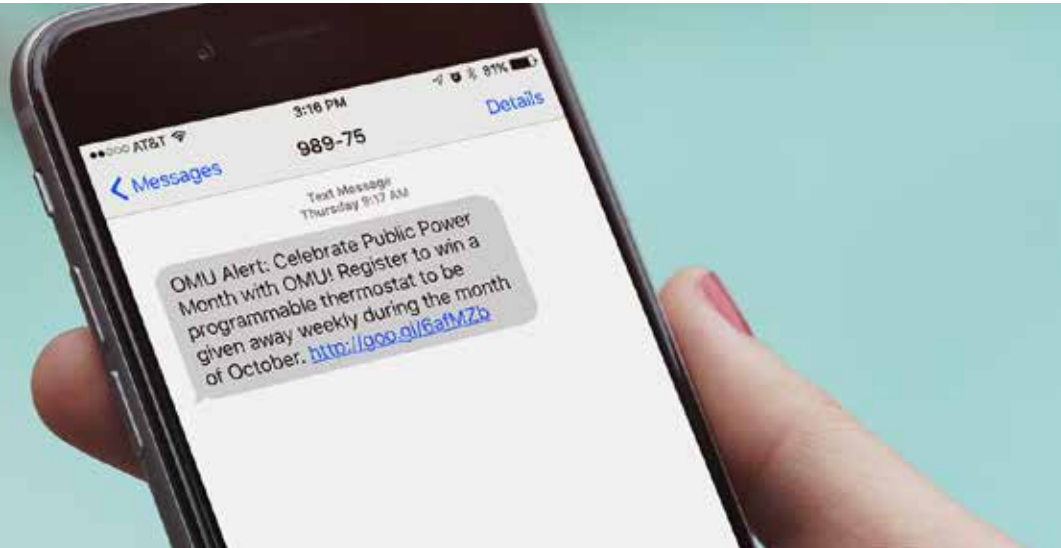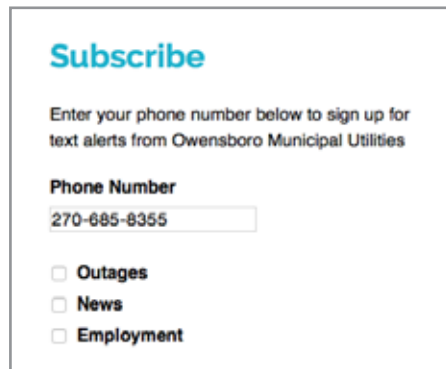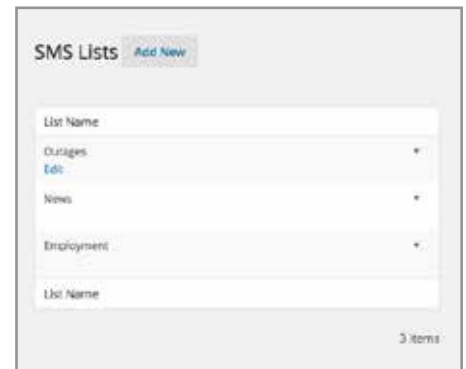# RPS Text Messages

RPS Text Messages works with a WordPress Web site to deliver an effective and cost-efficient method to directly communicate to your audience, whether used for marketing messages or informational alerts.

Use your WordPress site to easily manage subscribers, lists and messages.

People subscribe by entering their phone number on your Web site.

Define lists to enable subscribers to choose what categories of messages they receive.

Basic	Intermediate	Advanced	Expert	Pro
$50/month	**$100/month**	**$150/month**	**$300/month**	**$450/month**
1,000 SMS/month	3,000 SMS/month	7,500 SMS/month	15,000 SMS/month	30,000 SMS/month
Unlimited Subscribers & Lists	Unlimited Subscribers & Lists	Unlimited Subscribers & Lists	Unlimited Subscribers & Lists	Unlimited Subscribers & Lists
5 cents per additional message	3 cents per additional message	2.5 cents per additional message	2 cents per additional message	1.5 cents per additional message

Features

Unlimited subscribers

Don't worry about having too many subscribers. Sign up as many as you can!

No contracts

We are confident that you will enjoy the amazing value and convenience, so there is no long-term commitment.

Unlimited lists

You can set up as many lists as you like – there are no limits.

No keywords, no short codes

You don't have to deal with explaining how to sign up by sending keywords to difficult-to-remember short codes. People simply subscribe at your site.

Frequently Asked Questions

How do you count the messages I send?	Each text message fewer than 160 characters is equal to one delivery to one phone number. If you were to send a message to 10 phone numbers, it would count as 10 text messages. A message with more than 160 characters (and fewer than 320) is split into two messages and thus counts as two deliveries. A character counter alerts when the message is too long for a single text delivery.
What are Lists?	Lists are simply different topics or interests that you define. Subscribers choose which lists they want to be on when they sign up at your Web site. When you create a new message, you choose which list or lists will receive the message. We check for duplicates to make sure a subscriber won't get repeat messages if you send to multiple lists to which they belong.
Can users change their Lists?	Yes. Subscribers can modify their Lists any time by visiting your Web site.
Is there a contract?	No. There are no contracts to sign and you may cancel at any time.
Is there a set up fee?	No. There is no fee to establish service.
What if I don't have a WordPress site?	No problem. We will set up a dedicated site from which you can send your text messages and manage subscribers.
Can I send messages from my mobile phone?	Yes. The responsive CMS is mobile-friendly, so it's easy to send a new text message from any mobile phone.